



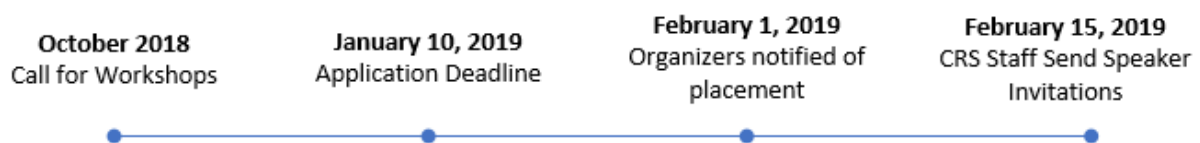
## Industry Supported Educational Workshops

### Application Process, Policies & Procedures

**Industry Supported Educational Workshops** are 1.5 days, one full-day or one half-day formats presented before the official start of the CRS Annual Meeting & Exposition. These workshops are generally organized as a collaboration between industry and academia.

Workshop proposals should cover topics that are not sufficiently covered in other Annual Meeting sessions or workshops, which require specific attention. The workshop topics should be innovative, educational, based on a clear objective and focused to achieve tangible out-puts. While they must comply with budget requirements, the ultimate goal of the Workshops is education.

#### Timeline for Application Process:



1. The CRS Annual Meeting Program Committee (AMPC) will make a call for Educational Workshops in October for 2019's meeting.
2. Workshop proposal(s)/application(s) must be submitted in full by January 10, 2019 to be considered. All workshop applications must include confirmed sponsor commitments (with at least an 'intent to sponsor'), as well as the topic(s) and the name(s) of proposed speaker(s). Incomplete applications will not be considered. NOTE: Workshop proposer(s) must inform the CRS Industry Relations Manager, Dana Groves ([dgroves@controlledreleasesociety.org](mailto:dgroves@controlledreleasesociety.org)) prior to making a formal request for funding from a sponsor.
3. The AMPC will review workshop applications, first from a scientific and then from a financial perspective.
4. Organizers will be notified no later than February 1, regarding the status of their proposed workshop(s).
5. Workshop organizers should preferably be members of CRS in good standing prior to submission. Once approval of the workshop is given, membership in good standing becomes a requirement.
6. Upon workshop approval, the organizer is responsible for communicating approval to all workshop speakers. Next, the organizers should relay any missing speaker contact information to the Meeting Coordinator, Janine Salabritas ([jsalabritas@controlledreleasesociety.org](mailto:jsalabritas@controlledreleasesociety.org)).
7. Each speaker will receive a Meeting Invitation from the Annual Meeting Coordinator no later than **February 15, 2019**.
8. Workshop title, agenda and speaker(s) will then be posted on the Annual Meeting website and publicized according to the CRS dissemination policy.

#### Structure and Duration of Workshop:

- The agenda and proposed speaker(s); along with their topic(s) must be clearly defined in the application.
- The duration of the workshop can be either 1.5 days, one full-day or one half-day. Please specify on the application.
- The AMPC may request organizers to revise their proposed workshop length and content based on the overall meeting program, other workshops and the amount of funding secured.



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### Financial Support and Sponsorship:

| 1.5 Day Workshop                                                                          | Full-Day Workshop                                                                         | Half-Day Workshop                                                                         |
|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| \$30,000                                                                                  | \$20,000                                                                                  | \$10,000                                                                                  |
| Room rental and Standard AV equipment/services                                            | Room rental and Standard AV equipment/services                                            | Room rental and Standard AV equipment/services                                            |
| Complimentary Workshop Registration for organizers and invited speakers                   | Complimentary Workshop Registration for organizers and invited speakers                   | Complimentary Workshop Registration for organizers and invited speakers                   |
| Complimentary Full Meeting Registrations for organizers and invited speakers upon request | Complimentary Full Meeting Registrations for organizers and invited speakers upon request | Complimentary Full Meeting Registrations for organizers and invited speakers upon request |
| Workshop promotion and program/registration management                                    | Workshop promotion and program/registration management                                    | Workshop promotion and program/registration management                                    |
| Lunch provided for participants/attendees (Day-1)                                         | Lunch provided for participants/attendees                                                 | Coffee Break Station: 8:00 am and 10:30 am                                                |
| Coffee Break Station: Day-1: 8:00 am, 10:30 am and 2:00 pm.                               | Coffee Break Station: 8:00 am, 10:30 am and 2:00 pm.                                      |                                                                                           |
| Coffee Break Station: Day-2: 8:00 am and 10:30 am                                         |                                                                                           |                                                                                           |

### Additional Organizer/Speaker Support:

Requests for additional travel compensation for academic speakers must be submitted by **February 10, 2019** and are subject to approval by the CRS Finance Committee. Only workshops that have exceeded their minimum sponsor funding requirements (listed in the table above) are eligible to apply for these concessions.

### Recognition of Workshop and Workshop Attendance:

Workshop attendee registration pricing will be set by CRS. Workshop pricing will be as follows:

- One and half-day workshop: \$240 (academia)/\$320 (industry)
- One Full-day workshop: \$180 (academia)/\$260 (industry)
- One Half-day workshop: \$90 (academia)/\$150 (industry)



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Workshops will be highlighted and promoted in CRS Annual Meeting & Exposition related emails, on the CRS Annual Meeting website and CRS communication tools (Twitter, LinkedIn). They may also be promoted in scientific events organized by CRS and the CRS Local Chapters. Organizers and speakers are expected to help promote their workshop and drive attendance through their networks.

#### Sponsorship Procedure and Recognition:

Workshop application(s) must include confirmed sponsor commitments, with at least an 'intent to sponsor'. The combined sponsor commitments must reach the minimum funding necessary for the workshop duration being proposed.

CRS will fully manage the sponsorship, sponsor deliverables and invoice the sponsor. Sponsor's marketing benefits may vary by individual company, as they are based on a combination of the revenue committed to the workshop and to the CRS Annual Meeting & Exposition as a whole. However, workshop organizers can confidently convey the following:

- Company logo and web link on Sponsor page of the CRS Annual Meeting website
- Company name next to the sponsored Workshop listing on the CRS Annual Meeting website
- Company logo next to the sponsored Workshop in the printed CRS Meeting Program
- Company name, logo and description included in the Sponsor section of the printed Annual Meeting & Exposition Program Book
- Company logo included on all CRS Annual Meeting emails
- Company logo next to the sponsored Workshop in the printed CRS Meeting Program
- Company name will appear next to the specific workshop in the Mobile Meeting App

The attached [Educational Workshop Sponsorship Benefits Flyer](#) (page 4) is created to assist organizers with securing funding for their workshop and may be shared with potential sponsor(s).

#### Workshop Cancellation Policy:

- CRS reserves the right to cancel any workshop if the minimum amount of sponsor funding is not fully secured within 90 days prior to the Annual Meeting & Exposition.
- CRS is not liable for non-refundable airfares or ticket change penalties imposed by the airlines.

#### Dissemination and Commercialization:

Workshop sessions can be recorded and offered online for a fee, based on a financial model prepared by the Finance Committee in conjunction with the Science Content Managers.

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#### CONTACT CRS

**Workshop application, program/speaker management, logistics:** Janine Salabritas, Meeting Coordinator  
856-347-4717 · [jsalabritas@controlledreleasesociety.org](mailto:jsalabritas@controlledreleasesociety.org)

**Sponsorship/funding:** Dana Groves, Industry Relations Manager  
856-624-4434 · [dgroves@controlledreleasesociety.org](mailto:dgroves@controlledreleasesociety.org)



## Industry Supported Educational Workshops

### Sponsor Benefits Flyer

Thank you for your interest in supporting the 2019 CRS Annual Meeting & Exposition. The Controlled Release Society Annual Meeting & Exposition is the premier event in delivery science & technology. This must-attend, high-caliber scientific event draws over 1,200 international attendees and world-renowned speakers, working in drug delivery, consumer and diversified products, preclinical sciences and animal health.

This document is informational only and is not intended to be a binding Sponsorship contract.

As an Educational Workshop Sponsor, you'll receive the following marketing benefits and acknowledgements:

- Company logo and weblink on sponsor page of the CRS Annual Meeting Website
- Company name next to the workshop listing on the CRS Annual Meeting Website
- Company logo included on CRS Annual Meeting emails
- Company logo next to the sponsored workshop in the printed CRS Meeting Final Program Book
- Company name will appear next to the specific workshop in the Mobile Meeting App

Depending on the CRS sponsor level you choose, you'll be eligible to earn additional benefits, which may include:

- Your logo placed on onsite signage and on meeting room slides, positioned in high traffic areas
- Invitations to our private VIP networking event
- Sponsor Spotlight Profile in an Annual Meeting & Exposition email blast, which are sent to all registered attendees
- Opportunity to place literature on the shared Literature Table in the Registration Area and/or Exhibit Hall
- Literature distribution at an additional scientific session
- Complimentary ad in printed Program Book

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**MEMBER/ATTENDEE PROFILE:** CRS is the home for experts dedicated to the delivery of actives, including delivery scientists, engineers, clinicians and technical professionals. CRS members are creating the future of delivery science and technology through fundamental delivery research, development, regulatory science and clinical translation. Our Annual Meeting attracts 1,200+ influential scientists and business development professionals working in drug delivery, consumer & diversified products and preclinical sciences & animal health, who need your products and services to advance delivery science.

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*CRS is a nonprofit 501(c)(3) international, multidisciplinary organization dedicated to delivery science and technology. CRS serves members from industry, academia, and government in more than 55 countries worldwide by providing innovative research, targeted networking, and career advancement. Members work to advance the understanding & knowledge of delivery science and applications. Funds from your sponsorship will not be used to pay for, nor benefit any U.S. health care providers.*